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Admiral Killed



Rear-Admiral Isaac Campbell Kidd, above, commander of a Pacific fleet battleship division, was killed in action during the Japanese attack on Pearl Harbor, Hawaii.

Gas Rationing Will Come Into Effect April

By R. T. RICHARDSON
Edmonton Bulletin Ottawa Bureau

OTTAWA, Dec. 13.—When gas rationing goes into effect

1942, the period in which gasoline coupons will be valid will be the same as the war rationing day. This means that the motorist can save up gasoline coupons to use at that time, but he would have to use them before they expire every three months. The motorist might use up his entire coupon supply in a week of heavy driving and have to wait for the beginning of a new three-month period to obtain any more gasoline.

OTTAWA, Dec. 12 — (CP) — Unions, Friday Night Howlers denounced Prime Minister Macdonald's plan to ration gasoline with the issue of gasoline will go into effect in Canada next April 1.

"After April 1, 1942, no supply of gasoline for any vehicle can be obtained except on the surrender of gasoline rationing coupon," Macdonald said in a statement.

"The desired curtailment in gasoline consumption will be achieved mainly through the limitation of non-essential private car driving," the minister's statement said.

"Private cars used for non-essential driving will be placed in the 'B' or 'A' category.

"Other categories are being considered to take care of private car driving essential for business use.

"Commercial vehicles will be allowed gasoline up to their provincial requirements."

The announcement did not state the amount of gasoline which could be made available to

Continued on Page 3, Col. 4

**Nazis Will Slay
Jews, Communists
In Occupied Zone**

LONDON, Dec. 13. — (CP) —

**Cleanings From
Today's Want Ad**

(Turn to Pages 22, 23 and 24)

ST—Boston Bull, "Skipper" inscribed on harness. Reward. Apply (Heading 12—Lost and Found)

* * *

10-46-49 Alberta farmer, good
 clean, honest, worth \$17,000 in prop-
 erty. Write for correspondence with
 ad. (Headline 13-Personal)

WANTED Miners for Long Wall Min-
 ing and house accommodations at
 all levels. Mrs. Alberta. (Headline 16-
 Male Help Wtd.)

RUBY and sapphire for sale cheap
 cheap for friend's place. (Headline 36-
 Sweeps)

REASONABLE black south of Jasper
 well lighted, 12 adults. Apply
 (Headline 48-Home, Rooms)

ALL, average 3 room house, for
 sale or rent. Call Mrs. A. P. (Headline
 50-Home, Rooms)

HARRIS are giving Gift Prize worth
 \$5 to \$8,000. You know, Nowcrist
 under Fuzey. Cunniff.
 Heading-Gift Shopper's Guide

Whether you want to buy or sell,
 I'll pay for read and use Bulletin.
 Want Ad. Phone 26121.

Deaths Recorded Today
 Reynolds, Canon Graham George
 Wallace, Mrs. Alberta

ORDER BY NAME AND TRADE-MARK



MAKE NO MISTAKE

Quality and price being equal, the purchase of commodities produced by Alberta manufacturers is good business. We have two airtight arguments to prove it.

First . . . it increases the prosperity of local people who reap the benefits of your spending. Second . . . it keeps your money in the Province where you yourself can get another chance at it.

The comparison of quality and price is left to you. You know what you want. You have your own ways of testing such things. And if Alberta Trade-Marked products do not pass you are justified in refusing them.

But make no mistake about it . . . they will.

There's only one consideration left. That's the range of Alberta Trade-Marked products available. It's surprisingly wide.

For example . . . you can start the day right by throwing back an Alberta Trade-Marked comforter and blankets. Next, dressed in either service or business garments you can enjoy your morning cereal, egg, bacon, toast, honey or marmalade and coffee—each of Alberta Trade-Marked Goods. For luncheon may we suggest a wholesome soup with delicious crackers or a tempting salad with cold or cured meats. Then your dinner of several courses can for the most part qualify as Alberta Trade-Marked Goods.

Just like that. But you will make many other contacts with the products of local manufacturers, including Alberta Trade-Marked gas, oil, and batteries for your car, implements for your farm and supplies for your home.

So encourage the workers, the producers, and manufacturers of Alberta. Demand the honest products of our own Province. Ask for them by names and trade-marks such as you see on this page. And if you use Treasury Transfer Vouchers to make your purchases you will receive a 5 per cent consumers' bonus for doing so.

You really can't go wrong.

Introducing

JASPER DAIRY

When a family has been in the same business for several generations they come to know it well. That's how it is with the Muir family who operate the Jasper Dairy, located in Edmonton at 18th Avenue and 11th Street. They have been in the dairy business for at least three generations. W. P. Muir, manager, is a dairyman as you the farmer before him. And now as his sons have come of age they have associated themselves with their father's business.

Mr. Muir operated a dairy in Eastern Canada, but coming west in 1921 he engaged in the same activity here. He and his brothers in 1922 had received in 1921 a small herd of high grade Holstein cows from those who presented animals as well as from other dairies located near the city. They have since then gradually increased their herd to the point where it is now a well established business. The Jasper Dairy produces a full line of standard grade products. They include Jasper Dairy Milk, Cream and Creamery Dairy Butter and various other products. They are all produced under the supervision of the most expert dairymen and are of the highest quality. Finally it is placed at your door ready for your every demand.

We all enjoy good dairy products. Jasper Dairy produces them.

STROME FLOUR MILLS

For some years now Strome Flour Mills has been a part of life. But the quality of course depends upon the flour that goes into it. As we know a whole lot of good grain brought we must give a thought to the farmer who grows it. The grain from which it was made and to the mill that ground it into flour.

For example there's the Strome Flour Mills. Their Alberta Trade-Marked flour is called "Strome Flour". You will recognize it by the mark on the flour bag. It is a first quality flour that will make the most of your best wheat and a fine grade of milling wheat.

Strome Flour Mills is owned and operated by Mr. M. J. McCaughey. Established in 1911 the mill is situated in a district recognized as one of the best for producing a first class milling wheat.

This accounts for the popularity of "Strome" brand flour throughout Western Canada.

Strome Flour Mills produce various cereals and feeds. One of the largest and best equipped privately owned mills in the West, Strome Flour Mills has a capacity of 175 barrels per 24 hours. It has large flour and feed warehouses and a grain elevator in connection.

But there's another reason for the popularity of the mill. It allows farmers to bring in their wheat and receive it for flour, bran and shorts. No one except the farmer himself can appreciate the value of this service. Strome is the home of "Strome" Flour. You'll be taking it.

GOODS OF ALBERTA MANUFACTURERS

Incorporated by the Above Manufacturers and the Provincial Marketing Board

Edmonton Pilot Eager to Fire At Axis Bomber

SOMEWHERE IN ENGLAND, Dec. 13—(CP)—It's a sad state of affairs when a pilot dreams he is attacking Italian bombers. Just ask D. A. Murray of Stratford, Ont., and Sgt. P. H. J. Dave of Toronto and Edmonton.

Murray and Dave are newcomers to a Canadian night fighter squadron, and right now they think they're two of the unluckiest in the Royal Canadian Air Force.

It isn't that they don't like their squadron—it's a great outfit. It was Murray's command—but they were flying single-engine Defiants for two months and for the time being are missing the fun of hunting for German bombers while they learn to fly twin-engine Beaufighters.

MINNED OUT

"Golly," said Murray, who like Dave, came to England last June. "We seem to have missed out on 'now.' He added, 'The only thing when we were with the other squadrons was that as soon as we left they had a swell job of action and shot down a Jerry.'"

There wasn't much more to do as a bomber is in our dreams about it's an Italian.

"Yes, and here usually dream 'macaroni,' chimed in Dave.

It water be here, but these men young Canadians will have more than Italian dream planes to hunt. Both captains are going through the last stages of two-engine training and soon will be taking part in night forays with the rest of their squadron.

Born in Edmonton, Dave worked in the law firm for a Toronto studio firm. His 18-year-old brother, Bob, native of Stratford, Ont., is a sergeant wireless-air gunner in a bomber squadron.

'Frisco Blackout Called Success

SAN FRANCISCO, Dec. 13—(AP)—San Francisco, undergoing a fourth blackout of the war last night in an air raid alert that lasted four hours and 34 minutes, according to the United States army that it knows how to turn out the lights.

Struggles raged in the streets. But the city was black. It was such an improvement that Lt. Col. John L. DeWitt, commander of the fourth army who became bitterly angry over San Francisco's blackout attempt Monday, said he was "extremely pleased."

Blackouts extended 60 miles eastward to Sacramento and was effective more than 50 miles southward past San Jose.

The only military announcement came from Fourth Army Headquarters saying that army detectors had located unidentified planes flying over the area.

Japanese Fishing Boat Attempts To Flee Costa Rica

SAN JOSE, Costa Rica, Dec. 13—(AP)—A Japanese government ship, Friday that United States navy patrol planes had intercepted and forced off the Costa Rican coast the fishing boat Albert, carrying a Japanese crew and flying the United States flag.

The boat, which had taken on fuel oil at Puerto Limon, Costa Rica, was being chased by the three United States patrol planes and apparently made no attempt to leave the coast, but sought only to make it return to port.

Ordnance Plant Blast Kills Nine Munition Workers

BURLINGTON, Ia., Dec. 13—(AP)—A terrific blast that rattled windows five miles away virtually destroyed a TNT melting unit in the \$600,000 Iowa ordnance plant Friday, killing nine workmen and injuring at least 30 more.

Lt. Col. Keith F. Adamson, area commandant, closed the entire area to the civilian public and announced that a military board of inquiry from Washington would make an investigation today.

Australian Army Forces Continue Going To Africa

NEW YORK, Dec. 13—(AP)—Australia will continue to send troops to North Africa despite the outbreak of war in the Pacific, Frank Forde, army minister, announced today in a broadcast letter by NBC.

Radio Silenced

LOS ANGELES, Dec. 13—(AP)—All Los Angeles radio stations went off the air at 10:22 a.m. (11:22 a.m. M.S.T.) today on orders from the United States army.

Weather

Local Forecast

FAIR AND COLD

Highest temperature 47° to 50° Friday 49° to 52° Saturday 45° to 48° Sunday 40° to 43°

Lowest temperature 30° to 33° Friday 28° to 31° Saturday 25° to 28° Sunday 20° to 23°

WIND

Light to moderate, variable.

CLOUDS

Partly cloudy to mostly cloudy.

PRECIPITATION

Trace to light snow Saturday and Sunday.

WIND CHILL

30° to 35° Friday 25° to 30° Saturday 20° to 25° Sunday 15° to 20°



"For the lovin'g, stop to think everybody I'm a sapper—it gives the wrong impression!"

Additional Sport

Toronto Leafs Lose Defencemen

TORONTO, Dec. 13—(CP)—Toronto Maple Leafs will be without defencemen Wally Stanowski and Reggie Hamilton when they meet the red-hot New York Rangers here tonight.

Coach Happy Day said last night that x-ray examination had disclosed that an ankle fracture suffered by Stanowski had not healed properly and he will be lost for two or three weeks. Stanowski had missed the last few games in awaiting a permanent ankle trouble to heal.

Hamilton has been hospitalized with a bruised hand. The defencemen against Rangers will be shared by Bingie Kampman, Jack Churchill and Burke McDonald.

Sports . . . Roundup

By RUGHLIFFER JR.

NEW YORK, Dec. 13—(AP)—The Giants kept on making—and announcing—their trade all day today when they traded a 1941 Ford car for a 1941 Ford car.

Guest star—Glen H. Peterson, Blomberg (N.Y.) captain, Major League baseball players, from St. Louis Cardinals and Branch Rickey out to stipulate in the contract one additional clause: "How many years, or months, is the player guaranteed for?"

One-minute sports page—The Yankees' offer to Brooklyn for Duff Camilli was \$50,000 cash and 100,000 shares of common stock. Larry MacPhail provided the laugh of the week when he explained he was trying to get rid of Camilli because Duff talked too much. . . . Lester Patrick, wakening on his rookie golie, Jim Henry? The Rangers' boss won't admit it, but he is trying to get rid of him. . . . Joe Turner, from the Red Wings' Indianapolis farm and Jack Adams turned him down. . . .

Too Even-Tens Quit: Go Home

FRANKLINVILLE, N.C., Dec. 13—(AP)—It was getting monotonous so Franklinville and Denton basketball all-stars quit and called it a tie.

The score was 32-32 at the half and 46-46 at the end of the game. The game was a overtime fought them 48-48. They were scoreless in the second overtime, 50-50 after a third, and still 50-50 after a fourth. When the fifth overtime ended 50-50, they shook hands and went home.

Hockey Results

SASKATCHEWAN SENIOR
Yorkton 1, Saskatoon 3
B.C. INTERMEDIATE
Nanaimo 1, Victoria 3
MANITOBA JUNIOR
Regina 1, Brandon 3
ALBERTA SENIOR
Calgary 1, North Sydney 2
QUEBEC SENIOR
Montreal 1, Quebec 3
MICHIGAN-ONTARIO
Detroit 1, Windsor 4
NEW YORK SENIOR
New York 1, Atlantic City 3
Atlantic City 1, Washington 3

Girding For Gas

If and when Hitler decides to loose dread, lethal gas on England in a desperate attempt to break her resistance, he will find Britishers well prepared. Civil guards stage masked "rescue."

Gas Rationing Will Come Into Effect April 1

Continued from Page One

stated number of units of gasoline for the year 1942. Quantities of gasoline in each unit from time to time may be varied by the oil control (O. C. Controls of Toronto) as circumstances require."

Mr. Howe said that United States and other foreign tourists while in Canada will be entitled to purchase gasoline "in the same relative extent as Canadian who drive cars which fall within the basic category."

This was interpreted in unofficial quarters to mean that no concession will be made to tourists. It was thought likely that some similar gasoline rationing system would be introduced in the United States and that about the same quantity of gasoline would be available to tourists coming to Canada as they could get at home for pleasure driving.

WAR DEMANDS GREATER

The statement setting the deadline for gasoline rationing at April 1 was issued only a few hours after Mr. Howe commented that "with a two-ocean war the demands for gasoline for war use will be greater than ever."

Canadians also were warned to expect ration cards in other lines as well. Donald Gordon, chairman of the wartime prices and trade board, spoke at a press conference about Canada's supply of various commodities.

"My judgment would be," he said, "that we will get an increasing amount of restrictions all the way through in order to supply the needs of war."

The announcement last night said that under the plan gasoline rationing to be imposed in Canada, each vehicle owner must register with the oil controller, and a gasoline license and ration coupon book must be obtained for each vehicle.

Scottish Team Trims Canucks

SOMEWHERE IN SCOTLAND, Dec. 13—(CP)—The Scottish all stars gave a Canadian Army team a 2-1 trouncing Thursday night in the first of a series of exhibition hockey games.

The army players, calling themselves the "Canadian Army Unit No. 1" were from a Montreal infantry regiment, some of them former stars in Quebec provincial hockey. The Scottish squad was made up mostly of Canadians who played in the Scottish league in peacetime and now are making munitions.

Victoria Bapovs Trounce Norvans 3-1

VICTORIA, Dec. 13—(CP)—Victoria Bapovs trounced Vancouver Norvans 3-1 here Friday night in a Pacific Coast Intermediate Amateur Hockey league game.

Bapovs, who started the season poorly and later came on to push up from the cellar, took a 2-0 lead with single goals in the first two periods and added a third in the final period when Norvans scored their lone tally two minutes earlier.

Baseball Trade

DETROIT, Dec. 13—(AP)—Detroit Tigers announced Friday that outfielder Bruce Campbell and infielder Frank Crosetti had been traded to Washington Senators for outfielder Roger Cramer and infielder Jimmy Woodrum.

Sold To Columbus

NEW YORK, Dec. 13—(AP)—New York City's first baseball team, the first baseman Johnny McCarthy from their Jersey City Farm Club and first baseman Johnny McCarry from the Columbus Red Birds of the American Association. The sale was a straight cash transaction. The amount was not announced.

Pastor Wins

BOSTON, Dec. 13—(AP)—Pastor, 184, of New York Knocked out Jim Robinson, 215, of Philadelphia, in the first round in a boxing bout here last night. Robinson was called in at the last minute to substitute for Jack Marshall, who was ordered back to Texas by his commanding officer in the army.

Suspend Pair

REGINA, Dec. 13—(CP)—Vince Hermann, of Regina Rangers and Frank Deffen of Moose Jaw Millers have been suspended for one game each by president Al Pickard, of the Saskatchewan Amateur Hockey Association as a result of a free-for-all fight in the penalty box during the Ranger-Miller game at Regina Thursday night in which each drew match misconduct penalties.

Leave Is Granted

OTTAWA, Dec. 13—(CP)—Application of M. J. MacDonald of Yellowknife, N.W.T., to leave 15 acres of land on the west shore of Thelwell Narrows, Great Slave Lake, for agricultural and fur-farming purposes has been approved. It was disclosed last night in the Canada Gazette.

Royal Gifts

LONDON, Dec. 13—(CP)—The King and Queen have each given a Christmas present of 750 books as a Christmas present for British prisoners in Germany.

When in a hurry, penitents within under, who travelling hastily, they pass on the outside.

U.S. Government Will Authorize Naval Increase

WASHINGTON, Dec. 13—(AP)—The administration Friday proposed the bill authorizing the construction of seven or eight 4,000-ton battleships and about 100 other fighting ships—an overall increase of 30 per cent in the United States navy.

The bill was offered in the senate just before that branch passed a \$1,037,500,000 measure to expand all military activities. The latter bill, embracing cash and contract authority, went through without a record vote. It was sent immediately to a joint senate-house conference committee for adjustment of \$1,037,500,000 to \$1,037,500,000 to a similar bill passed previously by the House.

Chairman David Walsh of the naval committee said the bill would authorize the building of seven or eight 4,000-ton battleships; six or seven 30,000-ton aircraft carriers; 24 or 27, 10,000-ton

cruisers; 80, 1,500-ton destroyers, and 47, 1,100-ton submarines.

The bill authorized through he listed as 1,043,000 tons of battleships, 484,500 tons of aircraft carriers, 80,000 tons of cruisers, 118,000 tons of destroyers, and 172,000 tons of submarine.

Big Tea Purchase

LONDON, Dec. 13—(CP)—The British food ministry has arranged to purchase 48,000 pounds of tea from the Netherlands East Indies in 1942, the same quantity as was bought during the current year.

Shot To Death

PARIS, Dec. 13—(AP)—German authorities announced Friday four residents of Paris had been shot to death for unlawful possession of weapons.

Calgary Block Is Guttled By Flames

CALGARY, Dec. 13—(CP)—Flaming up unexpectedly an hour after it was discovered in the rear of a hardware store, fire of unknown origin gutted the Calga block late Friday, driving more than 50 persons, including two young babies, from their abodes above the store and leaving them homeless.

No estimate of the damage could be made immediately but Larry Price, manager of the store, said he expected damage would run to several thousand dollars.

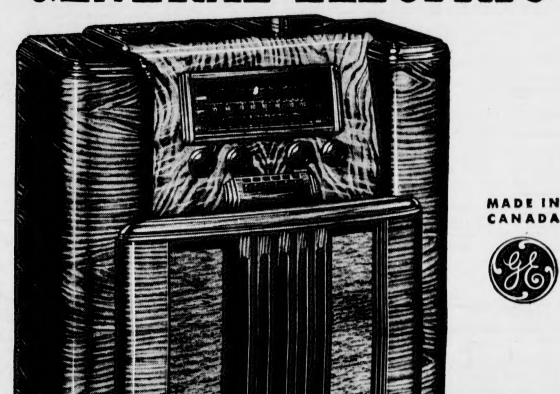
According to Mr. Price, the blaze started in the furniture department near a rear loading platform and in a short time billows of smoke were coming from the building obscuring the blaze and fighting operations.

At 10:15 p.m. when onlookers believed the blaze under control, flames suddenly shot up the inside of the back wall and set the rubber-aid and roof on alight. The 21 suites located in the block soon took fire and were completely destroyed.

Shut To Death

PARIS, Dec. 13—(AP)—German authorities announced Friday four residents of Paris had been shot to death for unlawful possession of weapons.

Keep Informed and Entertained with a GENERAL ELECTRIC



MADE IN CANADA



Hear history in the making, clearer, better—by the men who make it

IN these days of world-shaking events, we must keep informed of the rapidly changing international scene. A General Electric Radio with its clear, full Magic Tone, makes news and speeches more intimate and music more enjoyable.

Ask your dealer to demonstrate any of the G.E. models. Their features, tone and smart modern cabinet beauty will make you want to own one.

MODEL KL-96

Console model. Nine tubes, including tuning indicator. Six bands, long and shortwave. Feather-touch tuning for wave stations. Dual beam-arc connections for Phonograph, Television, and Frequency Modulation. Automatic volume control. Convenience outlet.

\$199.50

for sale by

Adams Radio Service 1018A Jasper Avenue Alberta Radio & Electric Garneau Theatre Bldg.	Crescent Furniture Co., Ltd. 1018 Street (Opp. Metropolitan) J. E. Nix Radio Sales Service 995 101A Avenue	Northern Hardware Ltd. 1018 101st Street Star Radio Service 11217 Jasper Avenue	Hudson's Bay Company Radio and Appliances —2nd Floor
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CANADIAN GENERAL ELECTRIC CO. LIMITED

General Electric Radios and Appliances

ADAMS RADIO AND ELECTRIC

Give A GENERAL ELECTRIC Radio This Christmas
12 Months to Pay

PRESCENT FURNITURE CO. LTD.

The Store that Sets the Pace
101st Street, Opposite Metropolitan Store

RADIOS AND APPLIANCES (SECOND FLOOR) Hudson's Bay Company

INCORPORATED 21st MAY 1970

Beauty Bargains!

For Christmas BAY DAY

Oil Shampoo and
FingerwaveBoth
For **1.00**Shampoo, Fingerwave and
Revin Manicure,
All 3 for **1.25**"Parity" Machineless Oil Per-
manent, Regular **4.00**
5.50 for"Enrich" Special Crown Per-
manent Wave,
Regular 10.00 for **8.50**Permanent Wave Gift Certificates at these savings
make welcome Christmas gifts.

—Beauty Salon, Second Floor at The BAY

Hats at Half Price!

Fur Felts
and Jerseys

Regular 5.00 for

2.50Bretons, Pill Boxes, Fur
Trims and dressy styles
Black, brown, green, blue or
wine.Wool Felt Hats Regular **2.98**Turbans, Bretons, Pill Boxes ... choice of
blue, green, wine, black and brown. **1.47**
Monday Only

—Second Floor at The BAY

Kasha-Lined Ski Slacks

Special for
BAY DAY **3.77**Made from long wearing Dura-
sub ... windproof and shaver-
proof. Brown, navy, aviator and
green. Sizes 23 to 31.

Sport Jackets

Durable jackets in long torso
style with bonded waist and
zipper fastening. **4.77**
Kasha lined

Alpine and Wool Faille Skirts

In black, brown, navy and green — with
zipper fastening at side. Sizes 14 to 20. **1.88**
Extra Special Value, BAY DAY

—Second Floor at The BAY

Botany Wool Sweaters

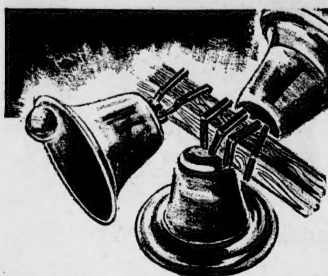
Special for BAY DAY

1.88Novelty knit cardigan sweaters
with long sleeves and button front.
Choice of black, brown, blue, yellow,
green and red. Sizes 14 to 20.Jumbo Knit Sweaters
In black, white or yellow. Zipper
front. Sizes 14 to 20. **2.88**

Short Sleeve Pullover Sweaters

Novelty knit sweaters in black, blue, green,
wine, yellow or white. Sizes 12 to 20. **99c**
Special for Monday, Christmas BAY DAY,

—Second Floor at The BAY



GIFT SLIPPERS

Bargain Priced for BAY DAY

Novelty Slippers from New York

All new and attractive with contrasting col-
ored platforms and open toes. Choose from the
following ... black with red, blue with tur-
quoise, wine with blue, and pink with light
blue. Complete size range. Regular 2.50.
Christmas BAY DAY, per pair**2.22**

Regular 2.50 Gore Front Slippers

Smooth leather uppers, Cuban heels and soft
leather soles. Black patent with red trim,
wine with white piping and blue with white
piping. Complete size range. Regular 2.50.
Christmas BAY DAY, per pair**1.99**

1.98 and 2.50 Gift Slippers

Satin, leather, chenille, in wine, blue, black
and pastel colors. Broken size range.
Christmas BAY DAY, per pair**1.23**

Women's Wedge-Heel Slippers

In black patent and dark blue leather. Smooth
leather soles. Also "Bridal" style in light blue
and "Dutch Boy" in wine. Regularly 1.50.
Christmas BAY DAY, per pair**1.18**

Tunnel Wedge Slippers

In smooth leather offering a choice of several
popular colors. Good size range. Regularly 1.50.
Christmas BAY DAY, per pair**78c**

Men's Romeo Slippers

In black or brown kid ... sizes 6 to 11.
Special for Christmas BAY DAY, per
pair**1.99**

Women's Velvet Overshoes

With zipper side fastenings ... 60 pairs
only. All sizes between Cuban and high
heels. Christmas BAY DAY,
per pair**1.39**

—Street Floor at The BAY

Christmas BAY DAY Monday Only!

FUR-TRIMMED EVENING WRAPS

In Rich Lustrous Velvet ... Her First Christmas Choice

She'll be thrilled beyond words with one of these lovely evening
wraps! Fashioned from rayon-back satin, most of them fur
trimmed, and some with white lapin collars and lapin-trimmed
parkas. They are all well interlined and satin lined, and you
may choose from black, blue and red. Regular 29.95.

Christmas BAY DAY Monday

\$23

Better Quality Afternoon Dresses

Marked Down for Christmas BAY DAY from 15.95

Dress up your best during the Festive Season with one
of these better-than-ordinary dresses. They are
fashioned from good quality crepes in black, brown,
blue, red or green — short or elbow length sleeves ...
trims of brilliants and contrasting braids. Sizes 12 to 44.**9.99**Printed Crepe
Afternoon DressesWith and without collars ... mostly with
three-quarter sleeves. Blue, rose, red and
turquoise in floral designs and small pat-
terns. Sizes 14 to 44. Christmas BAY DAY
Monday**2.88**Fur-Trimmed
Winter CoatsWool crepes and boucles in fitted or loose
styles—collars of red fox, squirrel, Per-
sian plate, wolf, opossum and racoon.
Sizes 14 to 44. Christmas BAY DAY,
Half Price. Regular 29.95 for**14.97**

TALK-OF-THE-TOWN DRESSES

New For The 1941 Season . . Florals . . Dots . . Stripes..

Fashioned from Courtaulds Quality Controlled Rayon ... your
guarantee of satisfaction. Choose from a wide variety of
colors and patterns—all with short sleeves, square or V necks.
Sizes 12 to 20, 38 to 44. Talk-of-the-Town Dresses are ex-
clusive to The BAY. Special for Monday**3.88**

SALE OF SILVER FOX FURS

At 1/3 Off Regular Prices

1 Regular 49.50. 33.00	2 Regular 60.50. 46.34
Reduced to	Reduced to
2 Regular 59.50. 39.67	3 Regular 89.50. 59.67
Reduced to	Reduced to

Red Foxes
and Cross Foxes
1/3 Off

3 Regular 50.00. 23.34
2 Regular 40.50. 33.00
for

Sable Chubbies
1/2 Price

2 Regular 60.00. 34.75
1 Regular 40.00. 21.50
for

Fox Jackets
and Capes
1/3 Off

1 Silver Fox Cape. Regular 150.00 for 132.67
1 Silver Fox Jacket. Regular 110.00 for 116.67
1 Red Fox Jacket. Regular 60.00 for 66.00

Opossum Chubbies
1/2 Price

2 Size 14. Regular 20.00 for 12.50
Opossum 14 and 16. Regular 10.00 for 14.97

—Second Floor at The BAY



Fur Muffs

At Special Christmas
BAY DAY Prices

3 Electric Seal Muffs	\$10
3 Electric Seal Muffs	\$14
3 Hudson Seal Muffs	\$17
3 Hudson Seal Muffs	\$25
3 Silver Fox Tail Muffs	\$8
3 Silver Fox Tail Muffs	\$14

—Second Floor at The BAY

Holloware Gifts

At Christmas BAY DAY Savings



2.48

Old English and Sheffield reproductions in fine silverplated ware... bon bon boxes, butter, cake plates, salts and peppers, relishes, etc.

4.99

Metallic or Enamel Compacts

Square or rectangular shaped compacts that will make splendid gifts. Loose powder style with good mirrors. Reg. 1.50 for

99c

—Street Floor at The BAY

Boxed Handkerchiefs

Three in a Box

24c



Sheer cotton handkerchiefs with embroidered corners in white or colors. Gift boxed. Priced for Christmas BAY DAY.

Sheer Initial Handkerchiefs

Dainty white handkerchiefs with prim initials in colored floral pattern

14c

Linen Centre Handkerchiefs

New white handkerchiefs with linen centre and Nottingham lace edge

21c

Lace Edge Handkerchiefs

White linen centres with hand-made Cluny or tatting lace edge

19c

—Street Floor at The BAY

Sale! Sample Blouses

Lovely Sheers or Crepes with lace or gingham trim. Tailored styles in white and pastel colors. Sizes 14 to 20. Reg. 5.00 for 3.75; reg. 3.96 for 2.96; reg. 2.96 for 2.25.

25% Off

Pure Wool Scarves

A new shipment from Scotland... plaids or stripes in a large variety of colors. A seasonal gift that will give wear and warmth

67c

Gift Scarves

Floral prints in attractive combinations, all colors... satins, crepes and sheers

88c

Glamour Pins

Floral sprays or novelty figures in assorted colored metallicity. Welcome gifts. BAY DAY only

88c

Leather Billfolds

Brown, black and Airforce blue, with zipper compartments or zipper all around

88c

—Street Floor at The BAY

Parka Hoods

Pure wool, Angora mixture, plain styles and embroidery trims

1.99

FLEXEES

Foundation Garments

Regularly 9.00 For

5.99

You'll save dollars at this Christmas BAY DAY price! Special clearance of broken sizes in combinations and girdles. Combinations, sizes 32 to 40. Girdles, sizes 25 to 32.

—Second Floor at The BAY



Christmas BAY DAY Monday Only!

SALE OF SILK HOSIERY!

Leg-Flattering Crepe... Good Colors... Substandards of 1.25 Line

Give her stockings this Christmas! More than ever they'll be prized gifts! Leg-flattering full fashioned crepe silk hose. Choose from the season's most popular colorings, sizes 8½ to 10½. Specially priced for Christmas BAY DAY

88c

Celanese Taffeta Slips

Regular 1.69 For

1.27

Giving a slip for Christmas? Here's a worthwhile saving! Well made slips with pleated hem and brasters top styled for perfect fit. Rose, white, black, navy, Tallman brown and basque. Size 8 to 42.

Two-Piece Flannellette

Pyjamas

Marked Down From 2.25

1.97

Butcher Boy and Coat styles with long sleeves in a pleasing variety of colors, floral patterns. Sizes small, medium and large.

Brushed Rayon Bed Jackets

Pink and blue bed jackets with novelty contrasting trim, 3-length full sleeve. Sizes small, medium and large. Reg. 1.29

99c

Girls Winter Coats

At Special Savings Monday

Plains and tweeds, some fur trimmed, in Princess, belted and half belt styles, including water-repellent cloths. Sizes 7 to 14x.

6 Regular 7.18

7.98 for

12 Regular 8.98

9.98 for

18 Regular 10.78

11.98 for

14 Regular 11.68

12.98 for

6 Regular 12.58

13.98 for

9 Regular 13.48

14.98 for

4 Regular 14.38

15.98 for

5 Regular 16.18

17.98 for

4 Regular 17.55

19.50 for

Little Boys' Blanket Cloth Sets

Three-piece Coat Sets... coat with half belted back, leggings and helmet. Fully lined, well tailored. Scarlet, blue or green. Sizes 3 to 6x. Reg. 8.95

7.95

Babies' Wool Shawls

Imported English all wool shawls in white with fancy patterns. Regularly 1.98

1.78

High Chair Pads

Made of washable, oil-treated cloth. Pink and blue with navy patterns. Reg. 1.29

1.00

—Second Floor at The BAY



Sample Neckwear ¼ and ⅓ Off

Vesties, collars, revers, sets in white lace, pique and crepes.

Regular 1.48 Regular 1.50 for 1.12

Regular 1.32 Regular 1.66 for 75c

Rayon Satin Gowns

Regular 3.98 For

2.77

Glamorous Lingerie... exciting Christmas gift! Bias cut gowns of soft rayon satin in tearose and blue, beautifully trimmed with lace and ribbon. Sizes small, medium and large.

Rayon Satin Pyjamas

Fine quality rayon satin pyjamas in popular two-piece style. Regularly 2.98 for,

1.88

—Second Floor at The BAY



Chiffon Hose

Here's lovely chiffon hose made of new construction silk and Bemberg. Full fashioned, like top and foot. Sizes 8½ to 10½. (Substandards).

68c

Chiffon Bemberg Hose

Slight substandards of our reg. 1.25 line. Full fashioned, suitable for daytime wear or dates. Attractive colors, sizes 8½ to 10½.

88c

Sheer Chiffon Hose

New construction Bemberg, lace reinforced. In three colors: Pansy, Coco Buck, Pearl Dust. Seconds of reg. 1.00 line

78c



Gift Bags

in Real Leather

Christmas BAY DAY 3.49

Well assorted styles in black or brown. Morocco, crumpled goat and other quality leathers. Some with zipper closing and convenient compartments.

—Street Floor at The BAY

Candlewick Housecoats

- A Gift You'll Love To Give
- A Gift She'll Receive With Delight

A Christmas BAY DAY Bargain at 2.87

Delightful wrap around style in a glorious array of colors. Choose from coral, blue, American beauty red, and old rose. All generously cut with floor length flared skirt, tie sash and three-quarter length full cut bell sleeves.

Lovely Taffeta Housecoats

Grand gifts... at a Christmas BAY DAY price! Sweeping skirts with an 89" sweep... 58" and 59" long... fascinating taffeta housecoats with plain or silver stripe patterns. Rich colors, sizes 14 to 20. Reg. 3.98 for

2.99



Eiderdown Robes

Specially Priced For Christmas BAY DAY 2.57

Generous wrap around style in good lengths... excellent quality eiderdown robes with silk cord binding. Assorted colors. Sizes small, medium and large.

English Doeskin Gloves

First quality English doeskin gloves, natural or white colored, slip-on style. Sizes 6 to 7½. BAY DAY only

1.28

—Street Floor at The BAY

In The BAY Coffee Shop Monday Special Dinner

Cream of Tomato Soup
Roast Stuffed Turkey with Cranberry Sauce
Mashed Potatoes New Green Peas
Steamed Fruit Pudding with Rum Sauce
Hot Roll Fort Garry Tea or Coffee

45c

—Lower Street Floor at The BAY

Boston Ferns

Lovely ferns in their peak-of-season beauty. Strong healthy plants in four-inch pots.

88c

Spray Mums

Fresh Mums! Attractive bunches of 12 flowers each. Assorted mauve, bronze and yellow. BAY DAY only, per bunch.

48c

—Street Floor at The BAY

Genuine Chinese Porcelain Table Lamps

An Attractive Gift at a
BAY DAY Price
6.66

Rich looking table lamps with decorated floral and Chinese designs. . . 20" high. Teak-wood base underneath porcelain body of lamp. Complete with tailored silk shade in matching colors.

**BOUDOIR LAMPS**

Dainty blown glass bases in crystal and ivory tints. Complete with shade. Regularly \$88. Christmas BAY DAY only **3.88**

—Second Floor at The BAY

Tri-Lite Lamps

To Brighten Up Your
Christmas!

Handsome made bronze colored base and stand complete with tailored silk shade. Standard Tri-Lite type, gives indirect lighting with 100, 200 or 300 watts and 3 candle lights for nearby reading. Specially purchased for Christmas BAY DAY.

13.90

—Street Floor at The BAY

New! Printed Silks

Just arrived! A shipment of printed silks, all 1942 spring styles. Regularly 1.10 yard. Christmas BAY DAY only, yard **1.17**

Magic Hour Crepes

High quality Magic Hour crepes in popular colors of rose, blue, green, brown, navy and black. Reg. 1.25 yard. Monday only, yard **1.09**

Linen Table Cloths

Genuine Irish Linen double damask cloths in two new designs. Size 70x88 inches. Just the gift for the festive season. Reg. 7.95 **6.66**

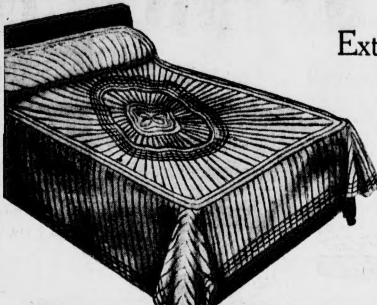
—Street Floor at The BAY

Christmas BAY DAY Monday Only!

BEAUTIFUL CHENILLE SPREADS

Extra Large 86" x 108" Size In Six Different Colors

Here's the solution to your gift problem... ever welcome... ever useful chenille bedspreads. A brand new selection to choose from... Sunburst and waffle center patterns in rich pastel colorings. Priced extraordinarily low for Christmas BAY DAY

7.99

Chenille Spreads 84 x 104

A new arrival specially priced for Christmas BAY DAY. White grounds with multi flower designs **4.97**

Chenille Bathroom Sets

Cellophane wrapped Chenille Bath Mat and Seat Cover sets. Assorted pastel colors to choose from **1.28**

Fruits and Vegetables

For Delivery Phone 914

Grapefruit, Arizona 6 for 21c	ONIONS—Grade 1 B.C. Excel- lent. 10 lb. sack 55c
Tomatoes, Mexican 19c	Onions, California, hydrated, cele- bration table 10-lb. cello' draped 33c
Carrots, 1 lb. 2 53c	Onions, Rockland, Navy. Good size. 36 or 48 in. attract- tive small sack 85c
Apples—Rene, Beauty, honey- gold pack, graded, crisp, good color. Case 2.15	Celery, tender and crisp, white or Utah 2 13c
100 sweet New York, wrapped. 100 sweet Case 2.55	Turnips, sweet, cleaned. Carrots, canned 7 19c
POTATOES—Netted Gem, select- ed. 100 lb. sack 95c	
3 for 2.70	

Personal Shopping: No Delivery

Monday 9 to 10 a.m. Monday, 2 p.m. to 5 p.m.

Oranges

Sunkist Navel.
Family size 34's **4 Doz. 75c**

Lemons

California Red Ball. Nice
size, 36's. Doz. **2c Each**

BAY Quality Meats

For Delivery Phone 914

Steaks

Cut from tender Baby Beef.
SIRLOIN, ROUND, CLUB,
ROUND STEAK, MINCED, lb. **19c**

Baby Beef Liver

22c
SLICED BACK RACON, lb. **39c**
PORK and BEEF SAUSAGE,
Large casing **2 21c**
SMOKED HAM, lb. **24c**

Nippy Manitoba Cheese

2000 lbs. Extra Special for Christmas. **31c**
BAY DAY, per lb. **31c**

Monday 9 a.m. Bargains

Personal Shopping Only. No Phone Orders, Please

SHOULDER VEAL STEAKS	2 lbs. for 29c
LAMB AND VEAL PATTIES	Lb. 15c
ROUND BONE or BLADE ROASTS, tender beef, lb.	10c
SIRLOIN or CLUB STEAKS	2 lbs. 29c
"OVEN" VEAL ROASTS, as cut	Lb. 14c



Order Your
Christmas Turkey
Now!

Our experienced Market Men will be glad to help make your selection. Delivery will be made on the day you wish.

—Lower Street Floor at The BAY

Christmas BAY DAY Bargains in the...

BAY GROCETERIA

Personal Shopping Only—No Phone Orders, Please for These Items



Heinz Soups

All varieties, 16-oz. tin	2 27c
OVEN BAKED BEANS with PORK, 14-oz. tin	15c
TOMATO KETCHUP, 16-oz. bottle	20c
HEINZ SPAGHETTI in TOMATO SAUCE, 16-oz. tin	2 29c
HEINZ RED KIDNEY BEANS with PORK—Fine for HOME MADE CHILI-CON-CARNE, 16-oz. tin	2 29c

Fry's Delicious Products

NOT CHOCOLATE, the family favorite, 1/2-lb. tin	20c
BAKING CHOCOLATE, 1-lb. unwrapped, 8-oz. pkg.	2 31c
DIAMOND SEMI-SWEET CHOCOLATE, Best for Home Candy Making—dipping Chocolate Chip Recipes, 1/2-lb. bars	18c

Lushus Jelly Powders

Sweet Mystery and Fancy Free Desserts 8-oz. pkg.

3 for 22cLEMON PIE FILLER. Makes 2 **27c**SHRIMP'S JELLIES, Cranberry, Mint, Grape, Crabapple, Red or Black Currant, 12-oz. jars **23c**SHRIMP'S FRUIT PUDDING, Serve Piping Hot, 15-oz. tin **23c**

Green Giant Fancy Peas

GREEN GIANT PEAS, Fancy, 16-oz. tin **2 for 27c**NIBLET'S DEL. MAIZE, Fresh Corn off the Cob, 14-oz. tin **3 for 40c**CORN, COUNTRY KIST, Golden Cream Style, 16-oz. tin **3 for 35c**

SQUIRREL PEANUT BUTTER

15-oz. tin **15c**26-oz. tin **28c**46-oz. tin **43c**

LARD—Gaiety Superior, 2 lb. tin	2 25c
SHORTENING—Domestic, 1 lb. cello' 10-oz. tin	2 35c
Butterfly—HBC Seal of Quality, 4 lb. tin	3 \$1.04
JAM—Maiden Best Pure Strawberry, 4 lb. tin	59c
HONEY—Radcliffe, 2 lb. tin	29c
JAM—Mixed Murray Apple and Strawberry, 4 lb. tin	44c
SANDWICH SPREAD—Mince Whip, 16-oz. jar	30c
PICKLES—Aylmer Sweet Mixed, 26-oz. jar	29c
CHILL PICKLES—Raymond, No. 2, 1/2 tin	19c
OLIVES—Maiden's Pimento Stuffed, 13-oz. jar	41c
PUMPKIN—Aylmer, No. 2, 1/2 tin	2 25c
PEAS—Prairie, 3 for Mail, 16-oz. tin	3 26c
CORN—Broder's Golden of White, 16-oz. tin	3 34c
TOMATOES—Orchard City, No. 2, 1/2 tin	3 34c
BEANS—Better, 3 for Mail, 16-oz. tin	3 27c
BEANS—Garden, 3 for Mail, 16-oz. tin	3 27c
ELI 16-oz. tin	2 25c
ELI 16-oz. tin	2 25c
CORN ON COB—Aylmer large No. 3 tin	21c
ASH-RAUS TIPS—Green, giant fancy, 16-oz. tin	18c
SAU KRAUT—Libby's No. 2, 1/2 tin	15c
SWEET POTATOE—Libby's No. 2, 1/2 tin	26c
GRAPE JUICE—Maiden, 16-oz. tin	16c
GRAPEFRUIT JUICE—40-oz. tin	23c
APPLE JUICE—40-oz. tin	21c
PINEAPPLE JUICE—Fruit King, 20-oz. tin	19c
TOMATO JUICE—Libby's, 10-oz. tin	4 25c
LEMON JUICE—Libby's, 8-oz. tin	10c
WINE—Old English Style—Non-Alcoholic—Red, Cherry, Currant and Black Currant, 26-oz. jar	42c
APPLE CIDER—Aylmer, 26-oz. jug	27c
LIBBY'S, 18-oz. tin	22c
FRUITS FOR SALADS—Aylmer, 16-oz. tin	22c
PEACHES—Aylmer, 26-oz. tin	23c
PINEAPPLE—Libby's, fancy sliced, 16-oz. tin	15c
PINEAPPLE—Libby's, fancy sliced, 16-oz. tin	16c
CHERRIES—Aylmer red pitted, 16-oz. tin	19c
APRICOTS—Aylmer choice, 16-oz. tin	14c
CUT MIXED PEELS—Robinson, 1 lb. pkg.	23c
CITRON—Orange or lemon pect, 1 lb. pkg.	2 17c
FRUIT CAKE FRUIT—1 lb. pkg.	31c
CHERRIES—Robinson, Gilded, 1 lb. pkg.	22c
JELLY POWDERS—Nelson, 5 for 24c	
BAKING POWDER—Nelson, 12-oz. tin	17c
XMAS CAKE—Rich dark Fruit Cake, 1 lb. tin	35c
LIBBY'S, 3 lb. tin	68c
COFFEE—HBC House hold, 1 lb. tin	37c
TEA—HBC Household, 2 lb. tin	\$1.25
TEA—HBC Purest York Orange Pekoe, 1 lb. tin	67c

—Lower Street Floor at The BAY



Reversible Wool-Filled

COMFORTERS

Luxurious and warm for winter nights. Rich shimmering satin comforters, well filled with soft wool. Double bed size 60"x72" **4.99**

Wool Filled Comforters

Exceptional value in this comforter! Well filled with soft wool and covered with attractive chintz in floral and Paisley designs, warm-as-toast. BAY DAY only **3.66**

Flannelette Blankets

75 pairs extra large size 70"x90" all white flannelette blankets and 75 pairs famous box colored border flannelette blankets, all size 70"x84". Pair **2.38**

All Wool Blankets

Only 30 pairs. Large double bed size, 70"x84". Attractive colored borders of rose and blue. Regularly 13.95 pair. BAY DAY only, pair **11.88**

—Street Floor at The BAY



Home Delivery Service

Above items are available in our Service Grocery Dept. at slightly higher prices to cover cost of extra services such as delivery, telephone order facilities and personal selection of your needs by use of our expert food shoppers.

Phone 914 For Delivery

Fingering Yarns

In 4-oz. Skeins
9c Ounce



Four ply medium and heavyweight yarn in choice of colors. Soft wools and mixtures suitable for socks and sweaters. Specially priced for Christmas BAY DAY.

Women's Belts

Choice of wide and colored, suitable for coats and dresses. Covered buckles in assorted shapes
11c
—Street Floor at The BAY

Satin Cushions

Regularly 1.98 for

1.37

TEA APRONS

Cover all and frilly trimmed styles in bright, colorful washable prints.
\$30 only at **28c**

To give pleasure and comfort... cushions of liberal size in six assorted shapes. Knapsack-filled with fancy shirred satin covers in green, wine, gold and rose.

Stamped Pillow Slips

Hemstitched slips of good quality cotton, full size, designed for embroidery.
ery. Reg. 1.29. Pair **94c**
—Street Floor at The BAY

Cedar Chests

17.77

She'll remember this gift because it lasts a lifetime. Lined with 4-inch aromatic cedar, exterior of matched walnut veneer. Size 36x22 inches.

Occasional Chairs

Upholstered seats and backs with solidly braced legs. Tapestry covered **6.99**

Smoking Stands

Walnut finished stands with handy carrying handles. Generous tobacco compartment **5.55**

Card Tables

Standard size with metal rolled corners, wood framed edge, locking metal leg fasteners **3.99**

Walnut Desks

Waterfall design 4-drawer construction. Good looking and most useful. Size 36x22 inches. Regular **\$35 for 29.50**

Coffee Tables

Walnut, with Duncan Phyfe legs and oval top. Size 36x22 inches. **6.66**

Tea Wagons

Walnut, with drop leaf top, glass serving tray, cutlery drawer and 2 shelves **18.88**
—Second Floor at The BAY

Re-Upholstery Special

Your 3-Piece Chesterfield Suite **59.88**

Re-Upholstered for... Your choice of wine, rust, blue and green tapestries in attractive striped patterns. This price includes re-felting and replacing of necessary springs. All work done by experts. Special for BAY DAY only.

Hassocks

BAY DAY Special

1.95

Square or round shapes, solidly filled and covered with indestructible in a choice of gay colors.

Couch Throw

Regularly 7.95

6.77

For couches, chesterfields, loungers. Plain and striped patterns in attractive colors. Special for BAY DAY only.
—Second Floor at The BAY



Gift Stationery

100 Boxes

Regularly 1.00 for

77c

Large fancy boxes she'll receive with joy! Well filled with good quality notepaper and envelopes, ribbon-tied. The box is useful for trinkets etc. Specially priced for Christmas BAY DAY.



Cedar Chest Stationery

Large size boxes of genuine cedar, exquisitely made, metal trimmed. Filled with a generous supply of notepaper and envelopes. Regularly 1.69 for **1.47**



Fountain Pen and Pencil Sets

88c

Regular \$1 sets, guaranteed to give excellent service. Pen has smooth-writing nib. Pencil to match is serviceable pre-sharpened type. Choice of colors, gift boxed.

Boxed Stationery

Favorite among medium priced gifts... the popular flat box pack containing excellent quality notepaper and envelopes **42c**

Reference Bibles

Large print on good paper, heavy type, complete with family register, clear references and colored maps **1.34**

Zipper Bibles

Medium size, durable limp covers with zip-around cloths. Close type with references. An excellent book for carrying and travelling **1.79**

Christmas Gift Wrappings

Fancy Wrapping Paper

Three large sheets in each package. Quality papers, beautifully designed in a wide variety of colors **2 pkts. 17c**

Christmas Ties

Take your choice from the great assortment... of colorful ties, neckties, red and green **2 pkts. 17c**

—Street Floor at The BAY

Books for Young People

Regular 75c juvenile books that are sure to be favorites. Cloth bound with handsome colored jackets. Clear type on good white paper. Choice of classics and popular series for boys and girls **67c**

Toy Books

Choice of painting books and coloring books for your little folks. The 15c type **9c**

Paint and Story Books

Large size picture story and coloring books for wee ones. Regular 20c **2 for 23c**
—Second Floor at The BAY

Christmas Cards

Handsome, festive, fold cards, beautifully colored and designed. 15 and 16 cards in box. Special for Christmas BAY DAY **55c**
—Street Floor at The BAY

Christmas Cards Half Price

A manufacturer's clearance of regular 50c cards... many fine designs, well colored with pleasing sentiments.

2 for 5c

—Street Floor at The BAY

Christmas BAY DAY Monday Only!

SAVE 22.84 ON THIS 2-PIECE SUITE!

Chesterfield and Chair

Two Beautiful Pieces

Regular 94.50

71.66

Here's a wonderful opportunity to save 22.84 on a luxurious living room suite. Standard size chesterfield of pleasing design with exquisitely finished walnut show wood... flowered velvet covers. Comfortable matching chair.

Pay one-third cash, balance, plus carrying charges, \$5 a month.

Extra Chair to Match, \$25.

Pillow-Arm Studio Lounges

Ensure permanent sleeping pleasure and lounging comfort... give your family a Simmons Lounge this Christmas. Attractively designed, with generous bedding compartment. Covered with exceptionally good quality velour in a pleasing assortment of colors. Reg. \$9.50 for **49.99**

Terms: One-third cash, balance plus carrying charges \$5 a month.

Frilled Marquisette Curtains



A large selection... featuring some entirely new models... curtains with frilled edges... soft pastel and deep colors edged in red, blue etc. Reg. 4.95. Special for BAY DAY **3.99**

Homespun Drapes

Full-width drapes complete with fastening backs and tie backs. Assorted colors with contrasting stripes. Reg. 7.85 for **6.88**

Damask Drapes

Decorative floral designs in full width drapes... good assortment of colors. Special for BAY DAY **6.33**

Floral Drapes

Blues, greens and fawns in floral and one-tone plain designs. Complete with tie backs and brass hooks. Reg. 5.95 for **5.22**

Marquisette Curtains

Generous size curtains, 41 inches by 2 1/2 yards... you'll be pleased with the selection of plain and pastel shades. Reg. \$2.98. Special for BAY DAY only **2.11**

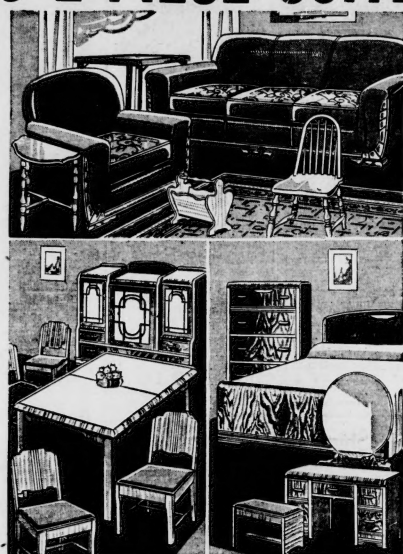
A Christmas BAY DAY Bargain in... Spring Mattresses

For the "rest" of your life... sleep on a Simmons. Rolled edge mattresses, white felt filled... with hundreds of resilient coil springs... covered with durable striped ticking. Has air conditioning vents and handle for turning. Reg. 25.00. On sale BAY DAY at **18.88**



Bedroom Boxes

A gift like can always use! Size 18x18x26 inches... padded top covered with floral cretonnes. **4.98**
—Second Floor at The BAY



Walnut Dinette Suites

Regular 79.50 for

66.66

6 Pieces! Walnut table with centre drop leaf, four upholstered chairs with blue or red seats, buffet with large china storage space, tablecloth drawer and cutlery compartment.

Terms: One-third cash, balance plus carrying charges \$5 a month.

Walnut Bedroom Suites

Extra Special at

57.77

A really practical gift... this attractive suite. 4 Pieces. Matched walnut veneer bed, four-drawer chiffonier, full panel upholstered bench and full size vanity with large clear vision plate glass mirror.

Terms: One-third cash, balance plus carrying charges \$5 a month.

6.9 x 9.0 WILTON RUGS

Sale Priced for BAY DAY!

A gift for your home... beautifully designed Wiltons, hard-wearing and lasting. Popular 6'9"x9' size in conventional and abstract designs in good matched colors. Reg. 49.50. BAY DAY only **37.77**

6.9 x 9.0 Axminster Rugs

Attractively styled genuine Axminster, size 6'9"x9'. Blue, green, rust and wine backgrounds with matching foregrounds. BAY DAY only **22.22**

British Broadloom Rugs

Deep piled, British made broadloom in popular size. A variety of good plain colors. BAY DAY only **23.33**

Reversible Wool Rugs

Wool rugs, reversible, with pattern on both sides. Plain body, assorted colors. BAY DAY only **3.22**

Washable Oval Mats

Branded and reversible mat at half price. Regular 1.48. CHRISTMAS BAY DAY **74c**
Others sale priced at .49c and .11c
—Second Floor at The BAY

Men's Gift Socks



38c
2 pair 75c

A large variety of patterns and colors in cashmere mixtures and fancy rayons. Slight imperfections of 50c line. Sizes 10 to 12.

Cashmere and Rayon Socks

Famous make socks in a good selection of colors and patterns. Slight imperfections of our 75c line. Several pair of these will please him.

58c

2 Pairs for 1.15

FINE SILK TIES



67c
3 for 2.00

Fancy four in hand ties in a splendid assortment of fine silks, poplins and wools. All wool-lined. First quality.

Men's Leather Gloves

Warmly lined gloves that will give service. These are perfect, the balance of factory clearance of lines selling from 2.27 to 2.77. BAY DAY, only.

1.96

Broadcloth Pyjamas



1.89

Drowsy, comfortable pyjamas, made by Warrendale. Fancy stripe, quality broadcloths in a wide selection of colors and patterns. Sizes 36 to 44. Seconds of higher priced lines.

Men's Bath Robes

Smart two pocket style, made of soft eiderdown. Fancy large and small size patterns in blues, maroons and greens. Here's a gift he'll love to wear.

2.88

Men's Dressing Gowns



5.88

Good quality rayon gowns that are comfortable and drowsy. Maroon, green and blue with fancy stripe patterns. Specially purchased for Christmas BAY DAY.

Gift Dressing Gowns

Good quality silk gowns that are distinctive in style, appearance and quality. Beautifully tailored gowns that will give endless pleasure.

13.33

—Street Floor at The BAY



Christmas BAY DAY Monday Only!

ENGLISH WORSTED SUITS

A Factory Clearance
Specially Purchased for
Christmas BAY DAY

22.26

BAY DAY... your opportunity to buy a good suit for dress or business... and to save money while investing in your appearance! Perfectly tailored from all-wool English worsteds. Men's and young men's models... single or double breasted... zipper front pants. Choose from the latest stripe patterns in blues, blue-greys, teals and blacks. Sizes 34 to 46. Pay 10.00 Cash, Balance 6.13 Per Month.

MEN'S OVERCOATS

Made in All Wool English Cloths

A grand value in a grand coat! Greens, blues and browns in swagging raglans or burly ulsters. Plain and herringbone weaves. Every coat is well tailored and guaranteed to give satisfaction.

25.44

Men's Warm Tweed Coats

Overcoats to keep you warm... comfortable to wear... drowsy to look at. Double breasted ulster and raglan models in pleasing patterns of blue, grey and green. Sizes 36 to 46. Don't miss this value.

15.66

Men's Goatskin Fur Coats

Ideal coats for farm wear. Black, double breasted, style with shawl collar. Sizes 38, 40 and 42. Regularly 27.50. Specially priced for BAY DAY.

18.33

—Street Floor at The BAY



SALE OF MEN'S WARRENDALE SHIRTS

Seconds of Regular 1.65 and 2.00 Lines—Special for One Day Only

Here's a bargain you won't want to miss!... Famous Warrendale Shirts of fine pre-shrunk broadcloths at a substantial BAY DAY saving! Choose from 300 shirts! Fancy patterns in assorted colors and plain white. Mostly collar-attached styles. Sizes 14 to 17.

1.28

Men's White Shirts

You can't possibly go wrong with one of these for Christmas. Every one of them is white broadcloth, perfectly tailored, fused collar attached. Sizes 14 to 17. BAY DAY, only.

1.67

2 for 3.25

Flannel Finished Shirts

Good wearing shirts with Texarkana fused collars. Neat stripes in tan, blue and grey colors. Choose these for all-round wear. Sizes 14 to 17. A value you shouldn't miss at.

1.38

2 for 2.72



Men's Wool Sweaters

Regular 2.95 and 3.95

Just the gift he's been waiting for... made of first quality pure wool with knicker in extra-soft pull-over style. Assorted and plain colors. Marked down for this one day only to.

1.88

Men's Pullover Sweaters

Smart crewneck sweaters of pure alpaca and wool... long sleeves. Regular 7.95 each. Faded grey and blue-grey in sizes 34 to 42. Reg. 4.95 for.

3.77

—Street Floor at The BAY

Men's Spun Rayon Mufflers

Always an acceptable gift, these attractive mufflers are sure to please. Floral colors in blue, greens and reds. Full size 2 for 1.50.

76c

Men's Cashmerette Mufflers

Full size mufflers of white spun rayon or fancy cashmerette, with fringed ends. Specially priced for BAY DAY.

1.68

Men's Spring Needle Combs.

Button and buttonless styles with short and long sleeves, ankle-length... Cooper-knit. Mostly cream ribbed. 36 to 44.

96c

Men's Shirts and Drawers

Warm, good wearing cotton, seconds of army issue. A special clearance of broken sizes, 36 to 44. Each.

66c

Students' Overcoats

All wool tweed and blanket cloth in a good choice of colors... herringbone and chevron patterns... polo coats with all around belt or ulster with half belt. Sizes from 15 to 20 years.

15.88

Boys' Junior Overcoats

Loose-fitting polo or fitted guards models, made of all wool tweeds and airforce freeze. Popular patterns and colors. 6 to 14 years.

6.66

Students' Worsteds Suits

Single and double breasted styles in all wool worsteds. Stripe and herringbone patterns in winter colors. Sizes 14 to 20 years.

15.44

Boys' Tweed Suits

BAY DAY saves you dollars on these suits. Single and double breasted styles with two pair of trousers. Assorted patterns. 6 to 19 years.

10.98

Boys' Junior Suits

All wool tweeds with sport back, well tailored with pleated trousers. Assorted patterns in sizes 6 to 12 years. BAY DAY, only.

7.44

Boys' Fur Collar Windbreakers

Made of all wool Melton cloth with Beaver lamb collar... glider style... Doekin lined... complete with leather belt. Sizes 6 to 18 years.

6.13

Boys' Broadcloth Shirts

Seconds. Plain and striped broadcloths in full cut coat style with regular collar. Blue, green and brown. Sizes 6 to 18 years.

77c

Boys' Whipcord Breeches

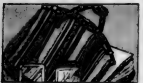
Pre-shrunk cotton whipcord with double knee and double seat. Flannel-lined. Grey or blue in sizes 6 to 18 years.

1.77

—Street Floor at The BAY

3-Piece Dresser Sets

Regular 2.95 sets, consisting of Brush, Comb and Mirror... non-tarnish metal frames, gold color... in a variety of colors.

2.38**Attractive Travel Bags**

Stripe pattern rayon bags with waterproof lining. Fitted with 2 Jars and tissues. Glider fastener.

99c

—Street Floor at The BAY

3-Piece Beauty Sets

Daggett and Ramsdell's beauty kit containing Tissue Cream, Skin Tonic and Hand Lotion. Regularly 1.50.

88c**Skin Tonic-Hand Lotion**

Delight her with this useful set... Daggett and Ramsdell's Tonic and Lotion attractively gift boxed.

48c

—Street Floor at The BAY

Apple Blossom Cologne

She'll be thrilled with this large bottle of her favorite fragrance. Packed in dainty gift box. (Regular 1.00).

68c**Men's Shaving Sets**

A Stuart Tartan gift box containing Lavender scented lotion, shaving bowl and talcum. (Regular 1.00).

68c

—Street Floor at The BAY

Glazo Manicure Sets

Gift box contains Nail polish, cuticle remover, polish remover, emery board and orangewood stick. Regular 75c. for

38c**Men's Shaving Sets**

Regular 1.25 set, large shaving bowl of lavender soap and bottle of lavender shave lotion.

88c

—Street Floor at The BAY

**Dictator Radios**

Mantel Models

\$24

Exceptionally handsome walnut wood cabinet... 5 tube standard wave... built-in aerial... pulls in near and distant stations with good tone. Here's a gift that will give pleasure to the whole family.

Pay \$10 cash, balance plus carrying charges \$5 a month.

Dictator Console Radios

Latest 1942 model console radios for the price of a mantel set! Handsome walnut cabinet of medium size just right for the average home. Give this radio for your gift... it's "tops" in quality!

Pay 17.50 cash, balance plus carrying charges \$5 a month.

\$52**Sparton Refrigerator**

A Special Bargain for Christmas BAY DAY.....

\$222

Latest model Sparton refrigerator... nearly 6 cubic foot size... features sealed unit, 9-year guarantee. Your present refrigerator accepted in trade.

Terms: One-third cash, balance, plus carrying charges, in 12 months.

A.M.C. Vacuum Cleaners

A Christmas BAY DAY Bargain at.....

\$62

Your choice of tank or floor type vacuum cleaners, complete with extra attachments. A wonderful gift for your home at a very exceptional saving.

Terms: One-third cash, balance, plus carrying charges, \$5 a month.

Buffet Gas Ranges

Made by Beach

**\$98**

Make this your Christmas gift to your wife... it will never outwear its welcome! Reg. 109.50 model, table-top style in all white porcelain with superior features for convenience and long wear. Your present stove will be taken in trade.

Terms: One-third cash, balance plus carrying charges in 12 months.

Masterpiece Electric Washers

Latest model... streamlined design... all steel porcelain tub... and many other features that make this an outstanding machine at \$9.50. Buy yours Monday... at this Christmas BAY DAY price.....

\$82

Terms: One-third cash, balance plus carrying charges \$5 a month.

—Second Floor at The BAY

Christmas BAY DAY Monday Only!**SALE of SUITS**

Manufacturer's Clearance of Misfits, Rejects and Uncalled-For Special Orders

- All Two-Pant Suits
- 45 Usually 37.25
- 35 Usually 35.00

23.68

Here's the hottest suit bargain we've seen in years! Not a full range of sizes or styles, but the fabrics are excellent and the tailoring first class! Sizes 34 to 38 and a few size 46, for tall, short and average builds. See these suits Monday. Maybe there's none to fit you—but if there is, Boy, what a bargain YOU'LL get!

CONVENIENT TERMS!

Misfits and Rejects in Men's

OVERCOATS

Made to Sell at 27.50

Special Sale Christmas BAY DAY..... **19.47**

Are you one of the lucky men whose size and fit is in this group? If so there's a wonderful bargain here for you Monday. About 40 coats in the group, including raglans, ulsters and fitted models in plains, checks and herringbones. Sizes 34 to 42. Shop early for first choice!

Men's Misfit Suits

With One Pair of Pants

- 20 Usually 27.00
- 18 Usually 29.50

19.56

Another factory clearance of rejects and uncalled-for suits brought in for Christmas BAY DAY. Single and double breasted styles in greys, blues, browns—plain patterns, stripes and checks. Sizes 34 to 44 in the lot.

CONVENIENT TERMS ARRANGED

—Street Floor at The BAY

Martella Cigars

In Gift Boxes of 25

A special purchase of all our stores makes this offer possible... Standard size cigars that are mellow and cool smoking...

99cBriar Pipes, in assorted shapes..... **68c**

—Street Floor at The BAY



Sandwich ToastersIn Chrome Trim
5.55

Picture yourself Christmas morning... toasting sandwiches and making pancakes right on the breakfast table. 10 toasters only at this special price.

Christmas Tree Lamps

Regular size in red, blue and yellow

4 for 9c**Christmas Tree Light Set**

Eight light set with Canadian made Mazda lights.

88c

—Street Floor at The BAY

Glass Coffee MakersIn 8 Cup Size
1.88

A welcome gift at a BAY DAY saving. Guaranteed for one year against heat breakage.

Corn Brooms

Exclusive with The BAY... heavy corn brooms with smooth painted handles

78c**Serving Trays**

A large variety of serving in assorted finishes and designs.

99c**Carving Sets**

3 Pieces, made of Sheffield steel, with white handles.

1.88**Nut Cracker Set**

Metal Nut Cracker with 6 picks in a box. A useful gift

33c**Light Bulbs**

Canadian made light bulbs, incandescent, 50 and 60-watt sizes

1.00**Enamel Roasters**

Recent Stainless Roasters, oval shape, with self heating lid

1.88

—Street Floor at The BAY

6-ft. Step LaddersWith Pail Holder
1.22

Every home should have one. Strongly made, unfinished wood ladders complete with pail holder. Neat and compact.

Brass Bowls

Chinese bowls in two sizes complete with tea wood stand

66c**Nut Bowls**

Wooden Nut Bowls in two sizes, holders in centre for nut crackers and picks

33c**Wax Special**

One-half gallon can Old English Liquid Wax, combuster with applicator

1.48**Woven Hampers**

Assorted, colored, woven wicker dinner hampers

5.88**Vacuum Bottles**

Pint size vacuum bottles, metal made, for hot or cold liquids

44c**Water Pails**

White enameled pails with red or black trim. Regularly priced for BAY DAY

88c

—Street Floor at The BAY

15-lb. Floor PolishersWith Long Smooth Handle
1.22

Heavily weighted floor polishers with strong bristles. A useful aid in every home

Waste Baskets

Well made baskets with ironing and ironing board

21c**Varnish**

Light or dark color, use brush or spray. 1 quart

29c**Ironing Cords**

5 foot lengths of heavy cord with plug and socket

24c**Framed Mirrors**

Framed wood mirrors, 10x14, 12x16, 14x18

1.66

—Street Floor at The BAY

Onion Choppers

Rubbing tip onion choppers with wood base and glass

33c**Nut Choppers**

Handy nut choppers with glass base and steel blade

33c

—Street Floor at The BAY

Christmas BAY DAY Monday Only!**Sale! Fine English Bone China...**

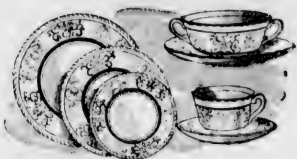
In the Favorite Blossom Time Pattern

Royal Albert China—English Teaware at its best! Buy these pieces for gifts or for your own use. Specially priced for Christmas BAY DAY.

Cups and SaucersChristmas BAY DAY **77c**

5 Inch Plates	53c
6 Inch Plates	64c
Square Cake Plates	1.21
Sandwich Trays	1.41
Cream and Sugars	93c

Street Floor at The BAY

**Paragon Bone China Dinner Sets**Service for Six, Containing 12 Pieces **44.44**

Elegant Paragon china in floral designs of pink or blue and Kashmir Tree. Each set contains 6 Dinner plates, 6 Salad plates, 6 Bread and Butter plates, 6 Cream Soups and stands, 6 Cups and Saucers.

Terms: One-third cash, balance, plus carrying charges, \$5 a month.

**Semi-Porcelain Dinner Sets of 66 Pieces**Plain Band, Decoration in Red or Green **12.22**

Here's a splendid opportunity to buy a serviceable dinner set at a Christmas BAY DAY price. Remember the sale is for one day only, Monday.

18-Piece Tea SetsPlain Yellow Gold Color **1.33**

English made tea sets, consisting of six cups, six saucers and six plates. Only 50 sets at this Christmas BAY DAY price.

—Street Floor at The BAY

Tube Skates and Boots**3.66**

Box kip leather boots in black, complete with Eagle Cadmium tube skates, riveted to the boots. For men, women and misses. Specially priced for Christmas BAY DAY

Maple Ridge Top SkisSmooth-riding, sturdy skis in ridge top style. 6', 6 1/2' and 7' lengths **4.44****Children's Ski Outfits**Complete outfits: maple skis, bamboo poles and strap harness **2.99****Official Ping Pong Sets**Complete sets with 2 sand-covered bats, net with strong posts and 2 balls **2.44**Regulation Ping Pong Balls **3 for 10c****Single Shot Air-Rifles**

Good sized rifles approx. 24" long. Accurate. (Police permit required before sale)

96c**Twin Travel Sets****12.22**

Twined twin sets, lined with matching colored satin. 21" Tour-o-pack with dress rack and 18" Overnight case with shirt pocket. Grey or brown.

Leather Gladstone BagsBlack and brown full size bags, divided into two sections, lined with extra shirt pocket. Built on strong wire frame **15.55****Heavy Fibre Taxi Wardrobes**Heavy fibre wardrobes, well reinforced 33" size. Blue. Five racks for 3 suits or dresses. For car or train. BAY DAY only **15.55****TOYLAND BARGAINS**

For Christmas BAY DAY

Sleepy Head DollsThe latest doll sensation... unbreakable head on kapok-filled cotton body. Blue or red **88c****Steel Framed Tricycles**Heavy gauge, strongly braced steel frame, with rubber tired wheels. Ivory and red trim **9.99**

—Second Floor at The BAY

Glass Pig BanksTo Help The Kiddies Save Their Pennies. Children will love to save with these attractive banks... they're strongly made and should stand up well. **8c****Table Glassware**

At Christmas BAY DAY Prices

Oval Olive Dishes	13c	Fan Trays	23c
Round Bon Bons	13c	Marmalade Cover	23c
Hexagon Mint Trays	13c	Relishes	33c
Oblong Trays	13c	12" Cake Plates	63c
Milk Pitchers	23c	7 Pie, Berry Set	1.33

Heavy Glass TumblersMade of clear glass with heavy square base, sturdy oak leaf design **12 for \$1****Semi-Porcelain Cups, Saucers**Blue, brown and green colorings with spray patterns. Exceptional value at this Christmas BAY DAY price **9 for \$1****Patriotic Cups and Saucers**Attractive tea and saucers in Britain's Challenger design. Children will enjoy them, adults will prize them **55c****Seconds in 16-Inch Plates**Plain and decorated semi-porcelain plates in popular 16-inch size. For cake and sandwich serving **23c**

(Personal Shopping Only On the Above 4c)

"Royal Albert" Teaware

In Red, Blue and Gold Coloring

Cups and Saucers	97c	Square Cake Plates	1.68
Plates	61c	Oblong Sandwich Trays	1.68
5 Inch	63c	Cream and Sugar	1.21
6 Inch			

Clearance of Odd Pottery at Half Price!

Statues, Vases, Bowls, Wall Pockets, Jugs and Colored Ware, specially priced for Christmas BAY DAY

Regular 2.00	1.00	Regular 1.00	2.48
Regular 3.00	1.97	Regular 2.00	2.97

Sale of English Stemware

In Royal Hostess Pattern. Popular crystalware, always carried in open stock.

Water Goblets	94c
Low Sherberts	

Oyster Cocktails	84c
1.00	
Liqueurs	
Georgian Tumblers	

—Street Floor at The BAY





9:00 A.M. BARGAINS!

No Phone, Delivery or Mail Orders for These Items, Please

36" Imported Broadcloth
200 yards of this popular material in a variety of warm colors. Regular \$1.00. **12c**
MONDAY AT 9 A.M. —Street Floor

Window Shades
Credit or great window shades in a variety of colors. Regular \$1.00. **34c**
MONDAY AT 9 A.M. —Street Floor

Unfinished Gateleg Tables
Handsome designed tables that can be finished in attractive colors for your home. Regular \$1.00. **4.22**
MONDAY AT 9 A.M. —Second Floor

Brussels Carpet Samples
Trends in color, design or style. Use for sale. Regular \$1.00. **1.49**
MONDAY AT 9 A.M. —Second Floor

Camera Tripods
Regular \$2.00. **3.47**
MONDAY AT 9 A.M. —Street Floor

Women's House Slippers
A large selection of slippers in a variety of colors. Regular \$1.00. **34c**
MONDAY AT 9 A.M. —Street Floor

Flannelette Gowns
Warm, comfortable, and stylish. Regular \$1.00. **87c**
MONDAY AT 9 A.M. —Second Floor

Cut Work Pillow Cases
Regular \$1.00. **1.33**
MONDAY AT 9 A.M. —Street Floor

Pure Silk Hosiery
Regular \$1.00. **43c**
MONDAY AT 9 A.M. —Street Floor

Tailored Blouses
Delightfully feminine. Regular \$1.00. **99c**
MONDAY AT 9 A.M. —Street Floor

Baby Satin Comforters
Here's your gift for baby! Quilted with satin on one side, blue on the other. Regular \$1.00. **99c**
MONDAY AT 9 A.M. —Second Floor

Baby Ankle Socks
Regular \$1.00. **37c**
MONDAY AT 9 A.M. —Second Floor

Boys' Sweat Shirts
Regular \$1.00. **63c**
MONDAY AT 9 A.M. —Street Floor

Men's Suits Half Price
English, American, and French. Regular \$1.00. **11.25**
MONDAY AT 9 A.M. —Street Floor

Men's Pyjamas
Regular \$1.00. **93c**
MONDAY AT 9 A.M. —Street Floor

Men's Red Underwear
Regular \$1.00. **1.74**
MONDAY AT 9 A.M. —Street Floor

Reg. 2.98 Afternoon Dresses
Flattering, comfortable, and stylish. Regular \$2.98. **99c**
MONDAY AT 9 A.M. —Street Floor

Sharkskin Sport Jackets
Regular \$1.00. **1.99**
MONDAY AT 9 A.M. —Second Floor

Glazo Manicure Sets
Only on BAY DAY can you buy such a beautiful Glazo Manicure set for \$1.00. Regular \$1.00. **1.00**
MONDAY AT 9 A.M. —Street Floor

Cigarette Cases
Chrome finished metal cases with gold color lining. Holds 10 cigarettes. Regular \$1.00. **25c**
MONDAY AT 9 A.M. —Street Floor

Bicycle Baskets
Heavy wire baskets that fasten easily on front handlebars. Holds for books, parcels, etc. Regular \$1.00. **52c**
MONDAY AT 9 A.M. —Street Floor

Fibre Suit Cases
Sturdy fibre suitcases with wooden frame and metal corners. 26" size. Regular \$1.00. **1.11**
MONDAY AT 9 A.M. —Street Floor

Christmas Tree Lights
Well made sets of eight lights. Buy your supply now at the very special BAY DAY price. Regular \$1.00. **44c**
MONDAY AT 9 A.M. —Street Floor

Electric Light Bulbs
Imaginative bulbs made in Canada. Standard quality. 100 watt size. Regular \$1.00. **10c**
MONDAY AT 9 A.M. —Street Floor

Glass Tumblers
Clear optic glass tumblers with royal design. Regular \$1.00. **9c**
MONDAY AT 9 A.M. —Street Floor

Fire-King Pie Plates
Famous red glassware guaranteed for permanent heat resistance. Regular \$1.00. **18c**
MONDAY AT 9 A.M. —Street Floor

Jewelry Half Price
A wide assortment of unadorned rings and many earrings. Regular \$1.00. **50c**
MONDAY AT 9 A.M. —Street Floor

5 Piece Bridge Sets
An outstanding selection of Chinese art. Regular \$1.00. **88c**
MONDAY AT 9 A.M. —Street Floor

2:30 P.M. BARGAINS!

No Phone, Delivery or Mail Orders for These Items, Please

"Inside Europe"
Only 15 copies of this famous work by John Gunther. A most complete insight into present Europe. Regular \$1.00. **1.34**
MONDAY AT 2:30 —Street Floor

Polishing Cloths
Well-known imported English polishing cloths. Heavyweight and of finest quality. Regular \$1.00. **9c**
MONDAY AT 2:30 —Street Floor

Novelty Striped Flannels
36-inch novelty flannels in a large assortment of stripe effects. Regular \$1.00. **38c**
MONDAY AT 2:30 —Street Floor

5 Piece Bridge Sets
Novelty bridge sets in gift cases. Regular \$1.00. **63c**
MONDAY AT 2:30 —Street Floor

Sample Tapestries
A large choice of colors in plain and fancy patterns. Regular \$1.00. **31c**
MONDAY AT 2:30 —Second Floor

Magazine Racks
Spool and open end style racks in painted and various types. Regular \$1.00. **1.44**
MONDAY AT 2:30 —Second Floor

Bed Units
Continuous pattern, leather, felt, fabric, and metal. Regular \$1.00. **17.77**
MONDAY AT 2:30 —Second Floor

"Oliver Twist"
Here's a gift for the bookworm on your list. Regular \$1.00. **1.47**
MONDAY AT 2:30 —Second Floor

Leather Windbreakers
Regular \$1.00. **6.28**
MONDAY AT 2:30 —Street Floor

Women's Combinations
Wool or wool and silk combinations. While only in short or no sleeve styles. Regular \$1.00. **1.99**
MONDAY AT 2:30 —Second Floor

Women's Flannel Robes
All wool materials in wrap around kimono styles. Regular \$1.00. **3.99**
MONDAY AT 2:30 —Second Floor

Children's Hose
Substantive cotton and wool mixtures in one and one and one half sizes. Regular \$1.00. **24c**
MONDAY AT 2:30 —Street Floor

Gift Sachets
Popular pillow type for handkerchiefs and linens. Regular \$1.00. **26c**
MONDAY AT 2:30 —Street Floor

Metallic Initials
For handbags or coat lapels. A collection of gold or silver colored metallic initials. Regular \$1.00. **9c**
MONDAY AT 2:30 —Street Floor

Baby Bunting Bags
Made of Eiderdown with hood attached and button front. Pink or blue. Regular \$1.00. **1.09**
MONDAY AT 2:30 —Second Floor

Boys' Tweed Suits
All wool tweeds with short backs. A favorite with your young fellows. Regular \$1.00. **5.99**
MONDAY AT 2:30 —Street Floor

Knob Covered Cassettes
Famous Fire-King oven glassware. Regular \$1.00. **47c**
MONDAY AT 2:30 —Street Floor

White Rayon Mufflers
Full size mufflers for men. Regular \$1.00. **74c**
MONDAY AT 2:30 —Street Floor

Afternoon Dresses
1 1/2 Price. Regular \$1.00. **1.99**
MONDAY AT 2:30 —Street Floor

Botany Wool Sweaters
Regular \$1.00. **1.99**
MONDAY AT 2:30 —Street Floor

Dresser Sets Half Price
20 sets only. Add sets taken from higher priced dresser sets. Regular \$1.00. **1.00**
MONDAY AT 2:30 —Street Floor

Kitchen Gadgets
Useful cake turners, apple corers and spatulas. All with attractive red handles. Buy several of these. Regular \$1.00. **11c**
MONDAY AT 2:30 —Street Floor

Anti-Freeze
Alcohol based anti-freeze that will stand up to 100 degrees. Will not harm your radiator. Gallons only. Regular \$1.00. **1.11**
MONDAY AT 2:30 —Street Floor

Gracie Fields Captivates Big City Audience

ase 50 Dozen
d Chiffon
Gift

Thrilling thrift news for those who plan to buy Gift Stocking on Monday! A special purchase explains the low price!

in Pyjamas

Walker

100

Young Kid McCoy Battles Zivic To Draw

10's - 25's - 50's
In Merry Christmas Wrappers

Col. R. W. Tweedie, prominent ice-horse owner, died at his home in Prestonkirk, Scotland. His best-known horse was Ballybrack which

Thursday, Dec. 18.
Banford vs. Allan; Walkinshaw
Hunter.

DISPENSERS OF FINE AMBROSIA FOR WHISKIES SINCE 1857

This advertisement is not inserted by the Alberta Liquor Control Board or by the Government of the

Control Board or by the Government of the
Province of Alberta.

"Three Traveled East"

By Ruth Ayers

Two weeks before Christmas, Connie Dawson—attentive reporter on the Bulletin—decided to start on a social assignment to St. John's, Newfoundland, a visit to the New Year's Eve party which she had arranged to attend. She was going to see Jerry March, a young man who had been in the army in England, and who had just returned to New York. Jerry's Christmas party was the most elaborate she had ever seen. It was a big affair, with a large hall, and a big band. Jerry's mother was in the hospital, and Jerry was the only son left. He was a very nice boy, and Jerry's mother was a very nice woman. Jerry was a very nice boy, and Jerry's mother was a very nice woman. Jerry was a very nice boy, and Jerry's mother was a very nice woman.

CHAPTER XXIII
It was Jerry March's home where he lived. He was a very nice boy, and Jerry's mother was a very nice woman. Jerry was a very nice boy, and Jerry's mother was a very nice woman. Jerry was a very nice boy, and Jerry's mother was a very nice woman. Jerry was a very nice boy, and Jerry's mother was a very nice woman. Jerry was a very nice boy, and Jerry's mother was a very nice woman. Jerry was a very nice boy, and Jerry's mother was a very nice woman.

Animal Crackers

"Don't your friends feel good?"
Jerry March was a very nice boy, and Jerry's mother was a very nice woman. Jerry was a very nice boy, and Jerry's mother was a very nice woman. Jerry was a very nice boy, and Jerry's mother was a very nice woman. Jerry was a very nice boy, and Jerry's mother was a very nice woman. Jerry was a very nice boy, and Jerry's mother was a very nice woman. Jerry was a very nice boy, and Jerry's mother was a very nice woman.

Curious World

POP CORN
WAS INTRODUCED TO THE ENGLISH COLONISTS IN 1650, BY AN INDIAN NAMED QUAGGUNA, WHO BROUGHT THEM A BUNCH OF IT.
Answer: Potatoes will sink... the others float.

NOT ALL EGGS ARE EGGS!
SOME ONLY LAUGH AND LAUGH!
Answer: Potatoes will sink... the others float.

GUESS WHICH GROWING BOY EATS GILLESPIE-MAID CEREAL?
You, too, can be the winner in your sports! You'll hit harder... skate faster... ski longer... and you won't mind the cold weather if you have GILLESPIE MAID CEREAL every morning!

Manufactured by the Gillespie Grain Co. Edmonton.

He was in uniform, wings on his shoulders—and the shoulders themselves straight and perfect. The dark hair had the same wave close to the forehead which she always adored. The dark eyes had the same expression and life.

She began to laugh. "I think maybe it's going to be my last son. Jerry—I thought I wanted that assignment in St. John's. But anything, but in the end I passed it up. What I really wanted was you."

And when they did, New York took them to its heart. It started at the first night club as they came in—a slim, radiant girl and the flapper for whom the girls have coined the phrase—tall, dark and handsome.

"Wonderful, isn't it?" he asked. "You and I—and the night will young. No, he hadn't changed a bit. The same Jerry, eager for life, restless, taking one hour at a time and making it count. She began to wonder if perhaps she had changed a little.

So they danced and when they came back a famed columnist lauded over to them. "Congratulations," he began. "Glad to see you in a better—where's the wedding day?"

"Name the day," he said. "Christmas Day," she said. "Just as we'd planned it all along." The columnist spoke a brief note, added and went on his way.

Residents Move From Coast City
PRINCE RUPERT, B.C., Dec. 13.—(CP)—Outbreak of war in the Pacific and fear of possible bombing attacks have caused an exodus of several residents of Prince Rupert to interior points. Railway officials here said most of those who have left have gone to either Terrace, Smithers or Prince George.

Superman



Little Orphan Annie



Moon Mullins



Gasoline Alley



Dick Tracy



Boots and Her Buddies



Alley Oop



Freckles



Hollywood Offer



He Passed By on the Other Side



Girlish Figures



Holiday Thought



Service Station



On Her Own



Off to Sabotage the Black Guard



Valuable as an Antique



EATON'S 89 MONDAY

You'll find a better choice at EATON'S!

EATON'S
The Friend
Christmas
Store!

DRUGS, TOILETRIES, STATIONERY

Christmas Stationery Drugs

[illegible][illegible][illegible]

PANTIES, BLOOMERS—Finely textured knitted rayon panties and bloomers in pastel shades and white. Sizes small, medium, large. **3 FOR 89¢**

BOYS' SHORTS—Sturdy wool and cotton tweed shorts in grey.

INFANTS' GOWNS—Soft flannel in pretty printed designs.

[illegible]

Men's Colorful Scarves
A Christmas gift for him—blouse it. He doesn't know if he'll wear it in cotton and fall, or in his favorite colors, patterns—solid, stripes, and dark colors. **EACH \$99**
—Men's Sweater, Main Floor

Boys' Caps
Wool or cotton, knit, flat-top, army lined with brushed cotton. **EACH \$99**

Boys' Shirts
Fused, attached collar—marl or solid. Good quality cotton—\$9.95 to \$14.95. **EACH \$99**

Boys' Lounges
Made cotton denim leggings with elasticized waistband—\$9.95 to \$14.95. **EACH \$99**

Boys' Sweaters
Big junior knit sweaters, cotton or wool, with contrasting collar and two pockets. **EACH \$99**

Combinations
Fused, elastic waistband—\$9.95 to \$14.95. **EACH \$99**

Boys' Pullovers
Fitted ribbed sweaters in wool, cotton, cotton-jersey, or cotton. Johnny collar, elastic and ribbed cuffs. **EACH \$99**

MEN'S COMBINATIONS
Built-in front combination in elastic and rag. Mottled pattern. **EACH \$99**

Boys' Helmets
Cotton, knit, flat-top, army lined with brushed cotton. **EACH \$99**

Boys' overalls
Cotton, denim, or cotton-jersey. Bib style. Double knee patch. **EACH \$99**

Barrel sweaters
All-wool elasticated waists for comfort. **EACH \$99**

Men's Caps
Wool, cotton, or cotton-jersey. **EACH \$99**

Men's Ties
Valuable selection of ties. **EACH \$99**

Men's Pajamas
Winter weight pajamas in paired bottoms and long sleeves. **EACH \$99**

Smart Shirts
Sweat shirt with collar of smooth, ribbed cotton. **EACH \$99**

Men's Sweaters
Cotton, knit, flat-top, army lined with brushed cotton. **EACH \$99**

Men's Underwear
Cotton and wool meshing combinations. **EACH \$99**

Work Shirts
Rugged finished cotton and heavy buttoned shirt in navy, green, and tan. **EACH \$99**

Men's Shirts
Popular shirt—cotton, striped, and blue—near collar, striped cuffs. **EACH \$99**



Maw Green



Bulletin

Service to its constantly increasing army of readers has brought wide recognition. Its news is brief and pithy, easy to read, accurate and fair, and well written, while its

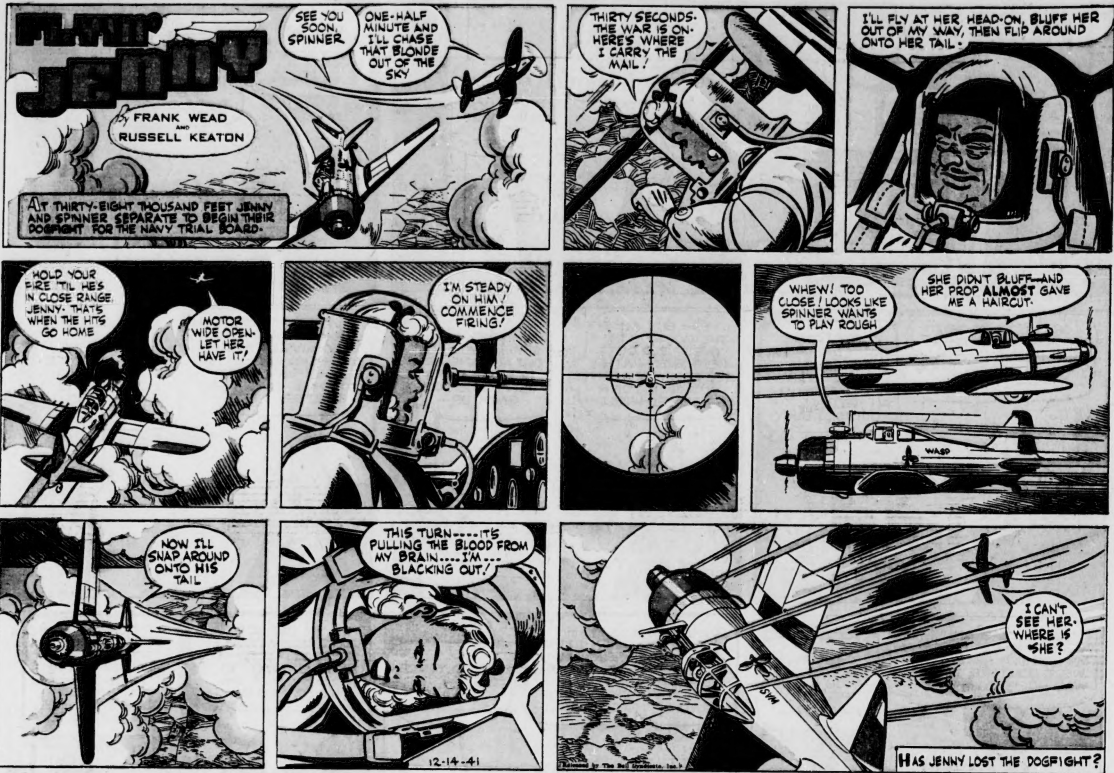
Features

excel in every department. In illustration, comics, women's activities, editorials, sports, serials and short stories, markets, finance, constant improvement has made The Bulletin

Supreme

Alberta's Greatest Saturday Comic Pages

EDMONTON, ALBERTA, SATURDAY, DECEMBER 13, 1941



OUT OUR WAY



The Willets



By Williams



"Out on the open range with the real "drawn from the wood" buckaroos. In the machine shop among the boys with the overalls and lunch pails. Just a cross section of the cares and joys we meet in

Our

daily lives. A human interest picture of the family at home. It might be your house or mine. You'll get the subtle humor in every cartoon of The Bulletin's big exclusive daily feature, "Out Our

Way"

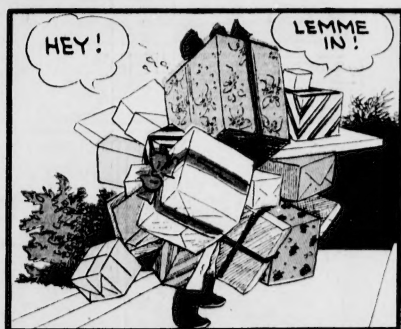
Alberta's Greatest Saturday Comic Pages

EDMONTON, ALBERTA. SATURDAY, DECEMBER 13, 1941

OUR BOARDING HOUSE



T. M. REG. U.S. PAT. OFF.



"This

old world of ours is full of strange people; strange animals; strange facts and strange fancies. Old Mother Nature works wisely and well, but sometimes her ways are too deep, too

Curious

for us to fathom. But there's a way to keep in touch with the vagaries of nature and learn the whys and wherefores of her strange ways. Daily in The Bulletin, "This Curious

World"

Alberta's Greatest Saturday Comic Pages

EDMONTON, ALBERTA, SATURDAY, DECEMBER 13, 1941

Believe It or Not

Speaks Without Vocal Cords

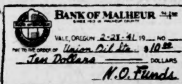


McDONALD SMITH STILL USES THE PUTTER THAT HIS BROTHER ALEC USED TO WIN THE NATIONAL TITLE FIVE YEARS AGO

CAN YOU ARRANGE 6 MATCHES TO FORM 7 TRIANGLES?

Answer Next Week

THE CHAMBRAC IS BLUE IN SUMMER AND YELLOW ELSEWHERE IN THE WORLD



THIS CHECK WAS ACCEPTED

THE BATTLE OF WATERLOO
WAS NOT "WON ON THE PLAYING FIELDS OF ETON"

VERY FEW OF THE BRITISH OFFICERS ATTENDED SCHOOL IN ENGLAND - AN OVERWHELMING MAJORITY WERE EDUCATED IN FRENCH MILITARY SCHOOLS

WELLINGTON HIMSELF WAS A GRADUATE OF THE CELEBRATED FRENCH WAR COLLEGE IN AMERS

THE MAN WHO SPEAKS WITHOUT VOCAL CORDS

JOHN L. BOWERS CHICAGO, HAD HIS LARYNX, VOCAL CORDS AND WINDPIPE REMOVED

WINNER FRODO BAGGINS - CHICAGO "Believe It or Not" CONTEST

HE BREATHE THROUGH A HOLE IN HIS NECK



POSSY CAT WITH A NATURAL MONOGRAM ON BOTH SIDES

Pyramid of Figures by L. E. STANLEY, San Benito, Texas

EACH SQUARE STAYS 1941 VERTICALLY, HORIZONTALLY AND DIAGONALLY

1941
687 687 617
627 647 647
677 607 657
362 422 370 409 358
342 385 424 373 392
400 364 369 418 376
379 405 352 391 416
418 347 406 356 394
271 323 239 309 246 297 234
227 277 283 261 311 249 290
289 279 278 288 263 310 262
254 289 241 278 218 264 261
320 258 291 229 280 218 267
300 250 243 293 233 291 267
401 397 307 240 295 233 293
380 297 198 274 176 258 164 262 164
360 310 299 194 276 178 260 162 164
282 148 223 276 196 278 180 164 164
184 230 150 214 276 198 242 179 266
240 148 232 182 218 200 200 264 184
183 230 170 234 136 218 262 264 264
168 188 262 154 234 198 230 264 201
200 172 254 156 230 140 222 264
200 170 272 156 156 230 142 234

SUPERMAN

JERRY SIEGEL
JOE SHUSTER

WHEN LOS LANE IS ASSIGNED TO COVER ONE OF NANCY TALBOT'S LAVISH PARTIES, CLARK KENT INVESTIGATES ON ACCOMPANYING HER. AND WHEN ALBERT REYNOLDS, NANCY'S LAWYER, TELLS LOS HE WANTS TO SEE HIS ALL GONE ON THE TERRACE CLARK SWITCHES TO THE IDENTITY OF SUPERMAN, THEN SCALES THE MANSION'S SIDE

YOU SAID THERE WAS SOMETHING YOU WANTED TO DISCUSS WITH ME?

TWO THINGS, AS A MATTER OF FACT, ONE: HOW LOVELY YOU ARE, TWO: HOW ATTRACTED I AM TO YOU

BUT MISTER REYNOLDS!!

CALL ME ALBERT! I'M GOING TO KISS YOU LOIS, DO YOU MIND?

I CERTAINLY DO!

YOU LITTLE VIXEN! SWEETIE, BEHOLD! I'M GOING TO GET THAT JOBBY WHETHER YOU WANT ME TO OR NOT

AWK!

YOU'RE GOING TO WHAT?

WHAT DOES THIS MEAN?

IT MEANS YOU'RE BEING A BAD BOY AND I'M NOT GOING TO LET YOU GO UNTIL YOU PROMISE TO BEHAVE

I'LL FORGET NOTHING!

YOU'RE ASKING FOR IT!

EXPERTLY SUPERMAN WHIRLS REYNOLDS AROUND AND AROUND IN THE AIR...

EE-YE! STOP! I'LL BEHAVE!

MUCH BETTER!

SEE TO IT THAT YOU KEEP YOUR WORD!

THANKS SUPERMAN! YOU'RE A PAL!

SWIFTLY SUPERMAN SWITCHES BACK TO CLARK KENT. MINUTES LATER HE ENCOUNTERS LOS

YOU LOOK SLIGHTLY UPSET, LOS.

WHAT'S ALL THAT NOISE? SOUNDS LIKE A BRAWL.

JACK PHILLIPS! WHAT ARE YOU DOING HERE!

HE HAD NO BUT INSISTED ON BEING IN HERE!

I'M GOING TO TALK TO YOU A FEW MINUTES NANCY THEN I'LL LEAVE QUIETLY!

READ SUPERMAN AND RIPLEY DAILY IN THE BULLETIN